

November News

November 12, 2021

'Tis The Season

Thank you to families who have already WiddyUP-ed! We hope everyone has now heard about our school-wide WiddyUP fundraising campaign through emails, flyers and in-studio conversations. With one week left to raise funds for new and improved costumes for our Nutcracker productions now & in the future, we encourage any dancers who have not yet registered to do so - it's not too late and the process is simple! As an organization we support other local groups (such as Bartlett Elementary and C.H.a.D. this year) whenever we can; we are happy to lend a helping hand and know that your supporters will be too!

- Record a quick "pitch" video to explain that the NESD Costume Collection could benefit from supportive donations of any amount. Our dancers reuse these classic costumes year after year, and despite taking excellent care of them in storage they do require replenishing from time to time. We also have many more dancers than we have in years past - it's an exciting year of growth that is inspiring new choreography, staging and costuming! Be yourself and Smile!
- Record a "thank you" video of you dancing or demonstrating some new steps you're currently learning in classes or rehearsals. Your friends, families and community members who might like to support your dance school will LOVE seeing your skills so don't be shy!
- 3. Use this link to create an account, Select Manchester & NESD, and upload both videos into your personal portal: <u>https://www.widdyup.com/</u> Security choices allow dancers and parents to control who has access to their videos!

- 4. SHARE your "pitch" easily from your WiddyUP homepage using easy cell phone, email, and social media buttons. When you receive a donation, the donor will be directed to your "thank you" video and you will earn virtual coins to make your very own charitable donation to organizations such as Ronald McDonald House Charities and ASPCA through the Rewards Center on your dashboard!
- 5. Find your name on our giving tree featured in the NESD lobby and watch your star move up the tree as you help promote our WiddyUP campaign! We truly appreciate your team effort and look forward to thanking participating dancers who meet their fundraising goals with a holiday gift this season





 ★ Thank You for helping us make Halloween Week a Spooktacular Success!
★ Congratulations to our Alinea Dance Company on their first appearance this season! Alinea performed an autumnal ballet piece at CHaD's Storybook Tablescape Tour at The Bedford Event Center to support their healthcare mission by performing for guests. Bravo dancers!

Please Save These Dates!

- ★ 11/24-11/28 Thanksgiving Break
- ★ 12/11 Clara's Tea Party Event
- ★ 12/17 On-Stage Dress Rehearsal at Stockbridge Theatre*
- ★ 12/18 2PM & 5:30PM Performances of The Nutcracker*

*Families will soon receive documents detailing what to bring, call times, childcare info and more. While we organize all of this information we'll continue to add names of parent volunteers to the lists - please let us know if you'd like to help with sewing, moving props or backstage!

Tickets Are On Sale Now! Don't Delay - Get Your Seats Today!

The Stockbridge Theatre at Pinkerton is currently seating at 50% capacity with every other row blocked off. While every single seat in this theatre has good visibility, we encourage you to log on as soon as possible for the best seat selection! Don't forget to share this image and information with friends too - these dancers deserve a packed audience this year!



Health & Safety Updates

While we will continue to follow the health & safety guidelines provided on our website under "About Us", we would like to highlight the following suggestions:

 If you are exposed in your household we highly suggest that you inform the office via email at least one hour prior to your class & Zoom in for that class or rehearsal. Zoom links for studios A,B & C are provided on <u>www.newenglandschoolofdance.com</u> under "About Us" & "Health & Safety". We will let you know which studio link to access.

2. Please note in our guidelines: "NESD will REQUIRE a face mask for children ages 6 & up who were exposed, regardless of vaccination status for 10 days following the date of exposure." Given the frequent notifications of exposure in the last two weeks we will be requiring masks until further notice.

Please do your part in helping to keep our staff, students & their families safe & healthy. We need your cooperation in order to continue dancing.



